



Impact Report 2025 Edition

Our mission has remained since 2019: to help businesses and communities deal with unwanted items in practical, sustainable, and future-focused ways.

resmart.co

See our progress so far —————>



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A MESSAGE FROM OUR CO-FOUNDERS

This year's progress has been powered by the communities and partners who believe in our mission. With the support of councils, businesses, and residents' across Australia, we've expanded our services, strengthened our network, and increased our impact. Thank you for being part of this journey with us!

Giorgio Baracchi
CEO and Co-founder

Marco Prayer Galleti
CTO and Co-founder





OUR MISSION

We make it easy for businesses, councils and individuals to keep unwanted items in use and out of landfill through our Pickup service, powered by innovative technology and backed by full traceability.

Over the last 6 years, ReSmart has seen Co-founders Giorgio Baracchi and Marco Prayer Galletti build a network of partners and team to make recycling and reuse simple for Australians.

Valuable resources we keep in the loop:

- Soft plastics
 - E-waste
 - Textiles
 - Batteries, polystyrene, vapes
- + 100 other items.



Call us ReSmart. Same team and solutions.

We've evolved from RecycleSmart to ReSmart, a new name that better reflects who we are and where we're going.

ReSmart is about more than recycling. We unlock smarter ways to keep materials in use and out of landfill, through reusing, repairing, donating, repurposing, or transforming into energy.

We want to build a world where
nothing is wasted because
every unwanted item gets a
second life.



MILESTONES

A lot of good stuff.

Launches

- A new Commercial Package designed for higher waste volumes.
- Qantas Frequent Flyer Green Tier program that helps users achieve Green Tier status.
- Revamped Business Packs that include greater flexibility and value.
- New council program for doorstep collection.
- Warehouse opening in Tasmania.
- More areas on the map!
- Vape recycling program with Vapelabs.
- Pink market pilot to promote reuse.



New 240L Commercial Pack



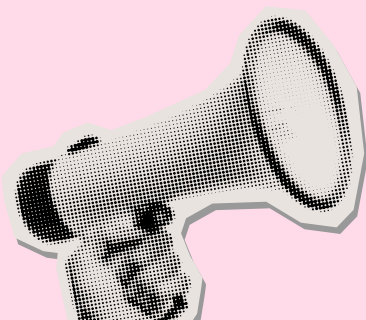
Birchal Campaign 2025

Campaigns & partnerships

- Our Westpac partnership saw 42 Office Pack bins implemented across 4 sites.

Over \$1.3M raised from our 2025 Birchal crowdfunding campaign!

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MILESTONES

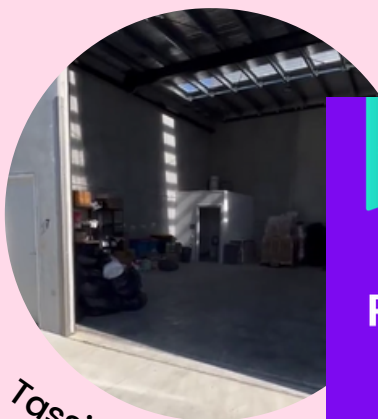
A lot of good stuff has happened this year.

Advocacy

- Hosted a Sydney Hub Open Day for our Birchall crowdfunding campaign.
- Attended Waste 2025 Conference in Coffs Harbour.
- Guest speakers at Canva for AlterCOP 30 Australia.
- Were a keynote speaker at Keep Australia Beautiful Conference.
- Collaborated with organisations like Qantas, Bared Footwear and Stone&Wood for National Recycling Week.



Waste 2025 Conference



Tassie warehouse!



Awards

- Finalists for the Innovator Award for the Smart50 annual awards.
- Ranked #14 out of 50 on the Smart50 list.

THE NUMBERS

since 2019.

1,900,000

kilograms of resources
diverted from landfill
& counting.

37

specialist partners

2,600

registered businesses
& counting

42,000

total Pickup users

401,000

Pickups completed

50 million L

volume saved

1.4 million

bags collected

WHAT'S AVOIDED LANDFILL

Our progress to date.

Every item we collect is accounted for. We track each customer's impact and provide a full breakdown of the waste streams recovered. This data is securely stored, reviewed daily, and used to refine how we operate – whether that's optimising driver routes to reduce kilometres travelled or improving how we consolidate Pickups to increase material recovery.

By coupling operational rigour with smart technology, we've diverted 1.9 million kilograms of resources from landfill since 2019, ensuring they are recycled or reused through our partner network.

Top 5 Other items:

1. Blister packs: 24,000 kg
2. Household batteries: 12,000 kg
3. Beauty products: 9,000 kg
4. Oral care: 5,000 kg
5. Hard plastics: 5,000 kg



Breakdown of top 4 waste streams diverted since 2019.

THE PARTNERS THAT MAKE IT POSSIBLE

As of 2025, we work with a network of **37 specialist recycling and reuse partners.**

Through our partners, we help bridge this gap by ensuring hard-to-recycle items are responsibly recovered instead of going to landfill.

Here's how our partners handle top waste streams:

Soft plastics: chemically processed (pyrolysis). Heated which breaks them down into reusable outputs e.g. liquid oils, gases. Oil is refined into new resin, which becomes raw material for 'new' plastic packaging.



Textiles: wearable items cleaned and shredded. These fibres are then spun into new yarn to be remanufactured. Items are also donated to charities for resale. Unwearable items are manufactured into wiper rags, upcycled or waste to energy.



E-waste: recovered metals may be used in smelting plants to create new products. Plastics can be melted down and reused to produce outdoor furniture.



OUR TRACEABILITY

What matters most.



Our platform facilitates consumers and businesses to seamlessly access a range of vertically integrated recyclers. It aims to create a reverse last-mile logistics service that doesn't exist elsewhere. Through technology, we're using outsourced providers, leveraging the gig economy and providing jobs to the local community.

Our investment in AI has enabled us to improve our digital infrastructure by providing more tools for our customers to benefit from:

- **More pickup sizes available** to meet different household needs.
- **Enhanced AI-powered item recognition** for more accurate sorting and efficient collections.
- **Live impact dashboards** showing real-time data on materials collected, diversion rates, and community participation.



We believe that every user should receive transparency and traceability of their items from their Pickup to the end partner.



THANK YOU!



We'll keep investing in better tools, smarter systems, and accessible solutions that make waste recovery easier for every household and organisation.

Diverting waste from landfill isn't easy, and the challenges ahead are real – but so are the opportunities to do better.

Thank you to our customers and partners for helping us move the needle this year. Here's to creating even greater impact together.

–The ReSmart Team.

