

Case study: Retail waste management

MAJOR FASHION RETAILER TACKLES SOFT PLASTICS



The challenge

A national fashion retailer with multiple stores was in need of a reliable way to manage soft plastics generated through daily retail operations.



Our partnership

Since October 2024, ReSmart has supported the major fashion retailer's recycling of soft plastics:

- We provide pickups across **10 store locations in Australia** on a weekly basis.
- Once we collect their soft plastics, we condense them then dispatch to our recycling partners – keeping these resources in circulation and out of landfill.

The outcome: a streamlined, scalable recycling solution for soft plastics.

Get in touch!



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